

NORTH EAST STOCK CAR DRIVER ASSOCIATION.

FRONT STRETCH ADVERTISING BILLBOARDS

What you get?

Your sign displayed for a full season on the front stretch wall in direct view of spectators. Seasons consist of 7-9 events with an average of 160 spectators per race day and 350+ for our demolition derby. Billboard sponsorship also includes a listing on our track website with option to create link to business website or Facebook page. Billboard sponsors are announced over intercom at every racing event. Not only will you get great advertising value but you will supporting an organization that brings the sport of auto racing to the North East region and has been for over 15 years!

Cost?

4x4 sign space **200\$** per season

4x8 sign space **400\$** per season

*Special offer, 1st time sponsors can get 50% off season price for first season only.

(Offer is to help offset cost of having sign made)

Sign?

As a billboard sponsor you are required to supply a sign. The sign remains your property and will be returned should you choose not to renew the following season. Our season runs June through October and your sign can be returned upon request for use in off season events.

For more information on this and other advertising opportunities please feel free to contact us.

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